

Zachary Autio

Graphic Designer

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I am a professional designer and photographer with roots in mathematics and a sincere passion for cycling. I enjoy typography, dabbling in all types of media and being green. Old-school things such as film, letterpress, vinyl, going outdoors and my manual coffee grinder give balance to my digital life. When unplugged, I might be found out on the bike, picking a mandolin or planning my next adventure.

Education

- 2006–2011 **Rensselaer Polytechnic Institute, Troy, NY**
B.S., Electronic Media, Arts, and Communication, Cum Laude.
Completed theses in Typography and 3D Animation.
- 2006–2010 **Rensselaer Polytechnic Institute, Troy, NY**
B.S., Mathematics, Cum Laude, minor in Psychology.
Completed thesis on the Aesthetics of Cellular Automata.
- 2006 **Private study with pro photographer Annie Tiberio, Pelham, MA**

Experience

- Jan. 2010–Present **Designer & Photographer, Zachary Autio Design, Monroe, CT**
Designing for print and digital and photographing for a wide variety of clients.
- Apr. 2021–Feb. 2022 **Guide, Instructor, Coordinator & Graphic Designer
KC&E Adventures, Bridgewater, CT**
Designed print and digital materials for events and marketing, guided tours and instructional camps for all ages, coordinated tours and maintained bike fleet.
- May 2017–Jul. 2019 **Social Media Marketing Manager, Mechanic & Salesman
The Bicycle Shop, Baton Rouge, LA**
Repaired all types and levels of bicycle and sold everything bicycle-related.
Managed all social media marketing and helped lead local group activities.
- Jan. 2011–Jan. 2014 **Graphic Designer, id29, Troy, NY**
Designed for print and digital and photographed for most major clients including Cobra Puma Golf, Stan's NoTubes, Firefly Bicycles and Union College among others. Photographs of the studio published in HOW Magazine. Won local and regional Addy awards as part of id29.
- Jun. 2010–Mar. 2011 **Webmaster & Designer, The Triple Helix Project, RPI, Troy, NY**
Helped implement, design, and manage website as well as administer the CMS.
- Feb.–May 2010 **Student Assistant, Design Your Future, RPI, Troy, NY**
Lectured, created educational materials, wrote tutorials.

Activities

- 2010–Present **Member, AIGA, The Professional Association for Design**
- 2007–2010 **Photography Staff Member, RPI Polytechnic Newspaper**
- 2006–2007 **Member, RPI Photography Club**

Honors

- 2010 **James Z. Naurison Scholarship**
- 2009 **Pi Mu Epsilon, National Math Honors Society**
- 2009–2010 **Delta Tau Delta Dr. Heinrich Medicus Scholarship**
For “superior chapter involvement, leadership, and academic achievement.”
- 2006–2010 **Delta Tau Delta Distinguished Kerschner Scholar**
- 2006–2010 **Dean’s List all semesters at RPI**

Skills

I am proficient with the latest Mac and Windows environments as well as the latest Adobe Creative Suite and other similar software. I am also accomplished with various cutting-edge photography, animation, sound, and video software.